





توصيف المقرر الدراسي ــــ (بكالوريوس)

Course Title: Computer Science

Course Code: 101 CMS-2

Program: Bachelor of Marketing and Electronic Commerce

Department: Marketing and Electronic Commerce

College: College of Business

Institution: King Khalid University

Version: 2024

Last Revision Date: 27/5/2024





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A. General information about the course:

Course Identification					
1.	Credit hours:	3 (2+1)			
2. (Course type				
a.	University □	College ⊠	Department□	Track□	Others□
b.	Required ⊠	Elective□			
3.	Level/year at whi	ich this course	is		
offered: level 1 / year 1					
4. Course general Description This course is designed to provide introduction to students with basic usage and understanding of fundamentals of computer and its main components such as software, hardware, input and output devices.					
5. Pre-requirements for this course (if any):					
6.	6. Co- requirements for this course (if any):				

7. Course Main Objective(s)

Provide students with basic understanding of computer and technology and how to use them to give practical experience on how to use Microsoft windows, Microsoft office and some other simple applications.

1. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1.	Traditional classroom		
2.	E-learning	45	100
3.	HybridTraditional classroomE-learning		
4.	Distance learning	45	100

2. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	30
2.	Laboratory/Studio	15
3.	Field	
4.	Tutorial	
5.	Others (specify)	
	Total	45





B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Identify the components of a personal computer	K1	Lectures through LMS	Quizzes, Assignments and Exams
1.2	Understanding the concept of input Lecture output devices and network	K1	Lectures through LMS	Quizzes, Assignments and Exams
1.3	Differentiate between classic learning Lecture and Electronic Learning	K1	Lectures through LMS	Quizzes, Assignments and Exams
2.0	Skills			
2.1	Identify categories of programs, system software and applications. Organize and work with files and folders.	S1	Lecture through LMS	
2.2	Demonstrate commands and how they are used	S1	Lab Assessments	Lab Assessments
2.3	Efficiently use a range of current, standard, Microsoft applications.	S1	Lab Assessments	Lab Assessments
3.0	Values, autonomy, ar	nd responsibility		
3.1	To improve autonomy by confidently making independent decisions and effectively solving problems	V1	Self-Directed Learning Group projects	Group projects
3.2	To have cultivated a strong sense of team spirit, fostering collaboration, support, and camaraderie among peers.	V2	Self-Directed Learning Group pro Group projects	





C. Course Content

No	List of Topics	Contact Hours
1.	Orientation, seminars, training and face to face classes	6
2.	Ch1: E-learning	3
3.	Ch2: Information system	3
4.	Ch3: The Internet, Web and E-commerce	3
5.	Ch4: System Software	3
6.	Ch5: Application software	3
7.	Ch6: Specialized software	3
8.	Ch7: System Unit	3
9.	Ch8: Input/output devices	3
10	Lab	15
	Total	45

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Quizz	Weekly	20%
2.	Exam1	6	20%
3.	Exam 2	12	20%
4.	Practical assessments	During the semester	10%
5.	Final exam	15	30%

^{*}Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)

E. Learning Resources and Facilities

1. References and Learning Resources

	Computing Essentials 2015
Essential References	By Timothy O'Leary, Linda O'Leary and Daniel O'Leary
	McGraw Hill eBook
Supportive References	
Electronic Materials	Lms.kku.edu.sa
Other Learning Materials	Online tutorial

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	





Items	Resources
Technology equipment (projector, smart board, software)	Active accounts for office for all KKU students
Other equipment (depending on the nature of the specialty)	

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Student and faculty	collecting feedback from students at the end of a course to assess both teaching effectiveness and the quality of assessments.
Effectiveness of students assessment	Faculty	Course report Revision of course specification
Quality of learning resources	Students and faculty	gathering data or feedback from sources other than the students
The extent to which CLOs have been achieved	Student and faculty	Course report Questionnaires to students, and various stakeholders
Other		

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify) **Assessment Methods** (Direct, Indirect)

G. Specification Approval Data

COUNCIL /COMMITTEE	DEPARTMENT OF BUSINESS ADMINISTRATION
REFERENCE NO.	7
DATE	25/5/1445 الموافق 25/5/1445

