



Course Title: Intensive English Program-2

Course Code: 012 ING-6

Program: Business Administration, Computer Science, Engineering,

Department: Management of Business

College: Business

Institution: King Khalid University

Version: 2024

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A. General information about the course:

Со	Course Identification					
1.	Credit hours:	6				
2. (Course type					
a.	University ⊠	College □	Departmen	t□ Track	C Others □	
b.	Required ⊠	Elective□				
3. Level/year at which this course is offered: level 1 / year 1						
 4. Course general Description Intensive English Program – II (Eng.012) is designed to develop English language proficiency related to reading, writing, listening, and speaking skills of the students at level-2. The course has been designed to meet the learners' language related academic needs according to the A2 and B1 levels of the Common European Framework Reference for languages (CEFR). The course follows the integrated approach of language learning. 5. Pre-requirements for this course (if any): 						
6. Co- requirements for this course (if any):						

7. Course Main Objective(s)

- Develop the acquired language skills at level A2 and B1 levels of the CEFR.
- Identify the vocabulary used in everyday life at the intermediate level.
- Identify and comprehend specific listening vocabulary with its correct pronunciation, intonation and word stress of the difficult words used in daily life situation.
- Communicate in improved verbal expressions about the routine tasks requiring specific and direct exchange of information on familiar and non-familiar activities.
- Enhance their reading comprehension by using skimming and scanning techniques from general to more specific information.
- Identify and comprehend specific listening vocabulary with its correct pronunciation, intonation and word stress of the difficult words used in daily life situation.
- Recognize topic, topic sentence, main ideas, supporting sentences, irrelevant sentences and concluding sentence.
- Write a comprehensive paragraph given on specific topics by using various writing techniques to construct a blend of simple and compound sentences.
- Develop the acquired language skills at level A2 and B1 levels of the CEFR.
- Identify the vocabulary used in everyday life at the intermediate level.





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- Write a comprehensive paragraph given on specific topics by using various writing techniques to construct a blend of simple and compound sentences.

•

CLOs	Aligned PLOs **				
interpret maps, visual questionnaire.	interpret maps, visuals, family tree. To compare and collect data in opinionnaire and				
3	Values:				
	By the end of the course, students will be able to:				
3.1	Conversational Competence: To ask and answer	1,2 & 5			
	question in pair, peer group discussions. To present				
	general and specific ideas/opinions/experiences				
	related to day-to-day activities.				
3.2	Writing Competence : To produce a paragraph of 3,4 & 5				
	80 to 100 words related students' day-to-day				
	activities such as sports, businesses, people and				
	health and fitness etc. To use connecting words				
	such as and, but or to join group of words and				
	sentences. To practice punctuations such as full				
	stops, comas, and capital letters. To use				
	appropriate word order in subject-verb agreement,				
	subject-verb-object and allied sentence structures.				

**Program learning Outcomes:

After the successful completion of the program, the students will be able to: **1.** Understand, comprehend appropriately to the contents of the academic topics, lectures, discussions, and debates at the level of *A2 and B1 (CEFR)*.





- **2.** Explain verbally the ideas, opinions, problems, solutions, suggestions and pros and cons allied to academic topics appropriately in different situations such as a speech, interview, small groups, and classroom discussions.
- 3. Identify specific and general details, main ideas, derive conclusions from the different kinds of academic reading passages at the level of A2 and B1 (CEFR).
- **4.** Produce well designed, developed organized paragraphs on different academic topics appropriately with correct writing mechanics such as punctuation and grammatical structures.
- **5.** Apply different critical thinking skills such as analyzing maps, surveys, charts, and tables on wide range of academic topics.

C. Course Content	t No	List of Topics	\$	Cont	act Hours
Listening and Speaking		Reading an	Reading and Writing		
1		2:Unit 5:Sports	Book 2- Unit 5	5: Sports	15
	And Co	ompetition	And Competiti	on	
2	Book 2	2:Unit	Book 2:Unit 6	:	15
	6:Busin	ness	Business		
3		2:Unit 7: People		: People	15
Book 2:Unit 8:The Univ	verse	Book 2:Unit 8:	The Universe	15	
5	Book 3:	Unit 1 -	Book 3:Unit 1:		15
	Animals	S	Animals		
6	_	Unit 2- The	Book 3:Unit 2: 7	The	15
	Environ	ment	Environment		
Book 3:Unit 3- Transport Book 3:Unit 3:		Transport	15		
8	Book 3:	Unit	Book 3:Unit 4:		15
	4:Customs And		Customs And		
	Traditio		Traditions		
9	Book 3:Unit 5: Health		Book 3:Unit 5: 1	Health	15
	And Fit	ness	And Fitness		
10	Book 3: Unit 6:		Book 3:Unit 6:		15
	Discove		Discovery And		
	Inventio		Invention		
11	Book 3:	·	Book 3:Unit 7:		15
	Fashion		Fashion		
12	Book 3:	_	Book 3:Unit 8:		15
	Econom	nics	Economics		
Final Examination					
Total					





D. Teaching an 1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods Code	d Assessment Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0 1.1	Recognise the lexis of intermediate level, use advance words and phrase related to people, sports, businesses, customs, animals & environment, fashions, health & fitness, discovery, and inventions etc.	Knowledge and Understanding Pre-Teaching Activities: Power point presentation, audio visual aids. During Teaching Activities: Lecture in the classroom, In class discussion (student participation) Demonstrations Role Play Post Teaching Activities: Recapitulation and summarizing.	Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination Final Examination (By Using Rubrics)
1.2	Know grammatical concepts, demonstrate grammatical structures, types of sentence structures, parts of speech, tenses, clauses etc.	Pre-Teaching Activities: Power point presentation, audio visual aids. During Teaching Activities: Lecture in the classroom, In class discussion (student participation) Demonstrations Role Play Post Teaching Activities:	Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination Final Examination (By
Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
Recapitulation and 2.0 2.1	To inculcate power point presentations, visuals to predict content leading to comprehension. Identify main ideas, listening for details related to the listening passages.	Skills Pre-Teaching Activities: Power point presentation, audio visual aids. During Teaching Activities: Lecture in the classroom, In class discussion (student participation) Demonstrations Role Play Post Teaching Activities: Recapitulation and summarizing.	Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination Final Examination (By Using Rubrics)



2.2	To initiate conversation, describing by comparing and contrast.	Pre-Teaching Activities: Power point presentation, audio visual aids. During Teaching Activities: Lecture in the classroom, In class discussion (student participation) Demonstrations Role Play Post Teaching Activities: Recapitulation and summarizing.	Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination Final Examination (By Using Rubrics)
2.3	To preview, skim and scan for finding information. Recognize main ideas, general and specific details related to the topics.	Pre-Teaching Activities: Power point presentation, audio visual aids. During Teaching Activities: Lecture in the classroom, In class discussion (student participation) Demonstrations Role Play	Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination Final Examination
Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
Post Teaching Act and summarizing. 2.4	ivities: Recapitulation To apply writing	(By Using Rubrics) Pre-Teaching Activities:	Online activities
	mechanics, punctuation, error findings, writing descriptive, comparative and factual paragraph.	Power point presentation, audio visual aids. During Teaching Activities: Lecture in the classroom, In class discussion (student participation) Demonstrations Role Play Post Teaching Activities: Recapitulation and summarizing.	via Blackboard using integrated Cambridge One Presentation Midterm Examination Final Examination (By Using Rubrics)
2.5	Critical Thinking: To produce ideas maps, surveys, tables, flowcharts, and pie charts. To use table for deriving information. To analyze and interpret maps, visuals, family tree. To compare and collect data in	Pre-Teaching Activities: Power point presentation, audio visual aids. During Teaching Activities: Lecture in the classroom, In class discussion (student participation) Demonstrations Role Play Post Teaching Activities: Recapitulation and summarizing.	Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination Final Examination (By Using Rubrics)

questionnaire.

3.0 Values

opinionnaire and





Conversational
Competence: To
ask and answer
question in pair,
peer group
discussions. To
present his general
and specific

and specific ideas/opinions/exper iences related to day-to-day activities.

Pre-Teaching Activities:Power point presentation, audio visual aids.

During Teaching Activities: Lecture in the classroom, In class

Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination

Code Course Learning

Outcomes

Teaching Strategies

Assessment Methods

discussion (student participation)

Demonstrations Role Play

Post Teaching Activities: Recapitulation

and summarizing.

3.2

Writing

Competence: To produce a paragraph of 80 to 100 words related his day-today activities such as sports, businesses, people and health and fitness etc. To use connecting words such as and, but or to join group of words and sentences. To practice punctuations such as full stops, comas, and capital letters. To use appropriate word order in subject-verb agreement, subjectverb -object and allied sentence structures.

Final Examination (By Using Rubrics)

Pre-Teaching Activities:

Power point presentation, audio visual aids.

During Teaching Activities:

Lecture in the classroom, In class discussion (student participation)
Demonstrations

Role Play

Post Teaching Activities:

Recapitulation and summarizing.

Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination Final Examination (By Using Rubrics)





2. Assessment Tasks for Students **** #	Assessment task***	Week Due	Percentage of Total Assessment Score
1	Presentation	Week 10	10%
2	Cambridge One (Online Tasks via Blackboard)	Week 15	10%
3	Midterm Examination	Week 11	30%
4 5	Final Examination	Week 18*	50%

- E. Student Academic Counseling and Support
- 1. Instructors/teachers devote 8 to 10 office hours every week where students are encouraged to visit for help, clarification and practicing course related difficulties; not only in the offices but also over the online resources such as Blackboard course messages, course announcements, kku email portal and academia SMS system.
- 2. The campus coordinator facilitates academic and administrative matters related to students including individual special needs.

G. Course Quality Evaluation Evaluation Areas/Issues	Evaluators	Evaluation Methods
Effectiveness of teaching	Students, classroom	Students' survey
Effectiveness of teaching	observation, external reviewers' visit from accreditation agency	Formal classroom observation
Effectiveness of assessment	Quality and Development Unit, Curriculum Committee, Assessment Committee	Item analysis data, teachers' feedback, students' feedback, course reports
Achievement of Course Learning Outcomes	Quality and Development Unit	Course report, data analysis of achievement test
Quality of learning resources	Quality and Development Unit	Annual quality improvement program review

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)

Assessment Methods (Direct, Indirect)

G. Specification Approval Data

COUNCIL /COMMITTEE	Department of Business	
REFERENCE NO.	7	
DATE	25/5/1446 - 27/11/2024	

