

توصيف المقرر الدراسي — (بكالوريوس)

Course Title: Intensive English Program-1

Course Code: 011 ING-6

Program: Bachelor of Management of Business.

Department: Management of Business

College: Business

Institution: King Khalid University

Version: 2024

Last Revision Date: 25/5/1446 - 27/11/2024





Table of Contents:

Content	Page
A. General Information about the course	3
 Teaching mode (mark all that apply) Contact Hours (based on the academic semester) 	3
B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods	4
C. Course Content	6
D. Student Assessment Activities	6
E. Learning Resources and Facilities	7
1. References and Learning Resources	7
2. Required Facilities and Equipment	7
F. Assessment of Course Qualit	8
G. Specification Approval Data	8





A. General information about the course:

Co	Course Identification				
1.	Credit hours:	6			
2. (2. Course type				
a.	University ⊠	College □	Department□	Track□	Others□
b.	Required ⊠	Elective□			
2	2 Level/year of which this serves is				

3. Level/year at which this course is

offered: level 1 / year 1

4. Course general Description

Intensive English Program - I (Eng.011) is designed to develop English language proficiency

related to four language learning skills at level -1. The designed course caters for Common

European Framework Reference for languages (CEFR) at A1 and A2 levels. The course follows

the integrated learning approach.

5. Pre-requirements for this course (if any):

6. Co-requirements for this course (if any):

7. Course Main Objective(s)

- To develop basic language skills at level A1 and A2 as per the CEFR.
- To recognize the commonly used vocabulary words and phrases related to practical life.
- To understand the reading strategies such as previewing, scanning and skimming toextract general and specific information.
- To identify and comprehend the ideas in listening in day-to-day life
- To communicate simple verbal expressions in routine talks to exchange basicinformation in everyday life.
- To recognize topics, topic sentences, supporting sentences and concluding sentences.
- To organize paragraph and basic sentence structures, and write short paragraphs, eventually

1. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1.	Traditional classroom		85
2.	E-learning		15
3.	Hybrid • Traditional classroom		





No	Mode of Instruction	Contact Hours	Percentage
	E-learning		
4.	Distance learning		

2. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	180
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
5.	Others (specify)	
	Total	180

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Acquire basic vocabulary, use words and phrases related to persons, places, seasons, jobs, buildings, transport,locations etc	K1	Pre-Teaching Activities: Power point presentation, audio visual aids. During Teaching Activities: Lecture in the classroom, In class discussion (student participation) Demonstrations Role Play Post Teaching Activities: Recapitulation and summarizing	Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination Final Examination (By Using Rubrics)
1.2	Understand basic grammatical concepts, sentence patterns, noun, pronoun, singular & plural forms, adjectives, forms of 'Be', basic sentences, punctuation etc.		Pre-Teaching Activities: Power point presentation, audio visual aids. During Teaching Activities: Lecture in the classroom, In class discussion (student	Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination



Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
	o dicomico	ang, es mar pregram	participation) Demonstrations Role Play Post Teaching Activities: Recapitulation and summarizing	Final Examination (By Using Rubrics)
2.0	Skills		3	
2.1	Listening Comprehension: Follow presentations and visuals to predict the content leading to comprehension, recognizing main ideas and details related to the listening excerpts	S1	Pre-Teaching Activities: Power point presentation, audio visual aids. During Teaching Activities: Lecture in the classroom, In class discussion (student participation) Demonstrations Role Play Post Teaching Activities: Recapitulation and summarizinge through LMS	Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination Final Examination (By Using Rubrics)
2.2	Speaking: Introducing and starting a talk, asking and answering simple questions to share information and describing things	S1	Lab Assessments	Lab Assessments
3.0	Values, autonomy, ar	nd responsibility		
3.1	Critical Thinking: Practice ideas, idea maps, surveys & tables, use tables to extract notes, analyze & interpret maps, directions, visuals and family tree.	V1	Pre-Teaching Activities: Power point presentation, audio visual aids. During Teaching Activities: lecture in the classroom, In class discussion (student participation) Demonstrations Role Play Post Teaching activities: Recapitulation and summarizing.	Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination Final Examination

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
3.2	To have a strong sense of team spirit,	V2	Pre-Teaching Activities: Power point presentation, audio visual aids. During Teaching Activities: lecture in the classroom, In class discussion (student participation) Demonstrations Role Play Post Teaching activities: Recapitulation and summarizing.	Online activities via Blackboard using integrated Cambridge One Presentation Midterm Examination Final Examination

C. Course Content

No	List of Topics	Contact Hours
1.	Book 1 Unit 1: PEOPLE	15
2.	Book 1 Unit 2: SEASONS	15
3.	Book 1 Unit 3: LIFESTYLE	15
4.	Book 1 Unit 4: PLACES	15
5.	Book 1 Unit 5: JOBS	15
6.	Book 1 Unit 6: Homes & Buildings	15
7.	Book 1 Unit 7: FOOD & CULTURE	
8.	Book 1 Unit 8: TRANSPORT	15
9.	Book 2 Unit 1: PLACES	15
10	Book 2 Unit 2: Festival & Celebration	15
11	11 Book 2 Unit 3: The Internet & Technology	
12	Book 2 Unit 4: Weather & Climate 15	
	Total	180

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Presentation	10	10
2.	Cambridge One (Online Tasks via Blackboard)	15	10
3.	Midterm Examination	11	30
4.	Final Examination	15	50

^{*}Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)





E. Learning Resources and Facilities

1. References and Learning Resources

	1. References and Learning Resource
	🛮 White N.M., Peterson Susan, Jordan Namncy, Sowton Chris.
	(2019)
	Unlock Level 1- Listening, Speaking & Critical
	Thinking Student's Book. 2nd Edition. Cambridge
	University Press. ISBN: 9781108567275.
	Stephanie Dimond-Bayir, Kimberley Russell, with Chris
	Sowton. (2019)
	Unlock Levl 2 Listening, Speaking &
Essential References	Critical Thinking Student's Book. (Units 1-4). 2nd Edition.
	Cambridge University Press. ISBN: 9781108567299.
	Ostrowska Sabina, Adams Kate, Sowton Chris. (2019).
	Unlock Level 1-Reading, Writing, & Critical Thinking
	Student's Book. 2nd Edition.
	Cambridge University Press. ISBN: 9781108681612.
	Richard O'Neill, Michele Lewis, with Chris Sowton (2019)
	Unlock Level 2 Reading, Writing, & Critical Thinking
	Student's Book. (Units 1-4). 2nd Edition. Cambridge
	University Press. ISBN: 9781108690270
Supportive References	Cambridge Advanced Learner's Dictionary
	Cambridge Learning Management System (CLMS)
Electronic Materials	Cambridge One
Other Learning Materials	Educational channels, TedTalk

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Classroom size should not be less than 30 and more than 40 students. Language labs Examination Halls well equipped with computers in case of computer-based exams
Technology equipment (projector, smart board, software)	Overhead projectors, white boards, smart boards, computers, internet, speakers, headphone with mic, printers, photocopier and laptops for teachers
Other equipment (depending on the nature of the specialty)	Resource room for teachers, modern seminar room, meeting room, record room and recreational area





F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Student and faculty	collecting feedback from students at the end of a course to assess both teaching effectiveness and the quality of assessments.
Effectiveness of students assessment	Faculty	Course report Revision of course specification
Quality of learning resources	Students and faculty	gathering data or feedback from sources other than the students
The extent to which CLOs have been achieved	Student and faculty	Course report Questionnaires to students, and various stakeholders
Other		

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify) **Assessment Methods** (Direct, Indirect)

G. Specification Approval Data

COUNCIL /COMMITTEE	Department of Business
REFERENCE NO.	7
DATE	25/5/1446 - 27/11/2024

